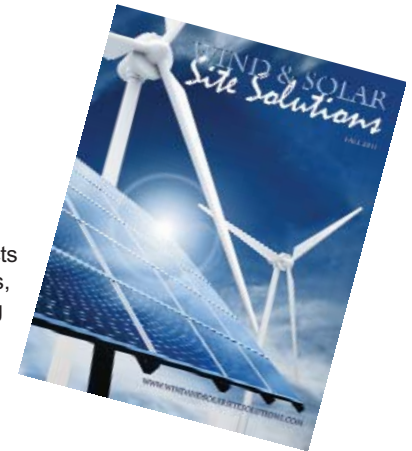


**Space and Materials Deadline: December 1, 2011**

- Full-year exposure & promotion!
- Reach an estimated 50,000 targeted buyers of products and services for managing wind and solar sites throughout North America!
- Direct-to-your-website interactivity and real-time electronic lead-tracking
- Stand out from the crowd with built-in exclusivity! Vendor space is strictly limited in these special-edition reports. Reserve yours now to guarantee maximum exposure for your products and services.

This special online and fully interactive publication is designed for professional-level end-users, buyers, specifiers, integrators, dealers and prospects for products and services for the design and management of wind and solar sites. It reaches a large, demographically targeted audience of end-users, buyers, specifiers, dealers and installer/service firms in all key sectors of the booming wind and solar power market across North America. Covering engineering, operations and technical management of utility scale, commercial, industrial, institutional, government, military and campus wind and solar power sites.



**PRODUCTS & SERVICE CATEGORIES:**

- Inverters, Power Electronics & Conversion
- Energy Storage, Batteries, Standby Power Systems
- Environmental Monitoring Equipment & Services
- Meteorological Equipment & Services
- Equipment Shelters, Enclosures and Pedestals
- Tracking, Monitoring & SCADA Systems
- Communications Equipment and Services
- Lighting, Towers

- Surveillance & Security Systems
- Mounting Systems & Hardware
- Access Control & Security
- Test & Measurement Equipment
- Design & Engineering Services

**TARGET AUDIENCE:**

Technical and operations managers of wind and solar sites throughout North America. All types of wind and solar sites are covered including utility scale, commercial, industrial, building, rooftop systems, government and military facilities, institutions, campuses, transportation sites. Distribution to operations and technical managers, site owners and developers, professional installers and dealers.

**ADVERTISING RATES**

- Full Page Ad + Full Page Editorial - \$2,800
- Half Page Ad + Half Page Editorial - \$2,200 (vertical or horizontal)
- 1/3 Page Ad + 2/3 Page Editorial - \$1,800 (vertical or horizontal)
- ¼ Page Ad + ¼ Page Editorial - \$1,200 (Upgrade to ¾ Page Editorial for additional \$300)

For advertising information, contact:  
Scott Webster  
720-528-3770 or 800-803-9488 ext 113  
ScottW@infowebcom.com

**SPONSORSHIP RATES**

- Video \$500
- Ad Jolt \$500
- Customer supplied animation \$500
- Custom animation by nxtbook Price varies on selected options
- Belly Band \$500
- Gate Fold \$2,500
- Skyscrapers \$1,000
- Top and bottom banners \$750
- Top corner buttons \$100

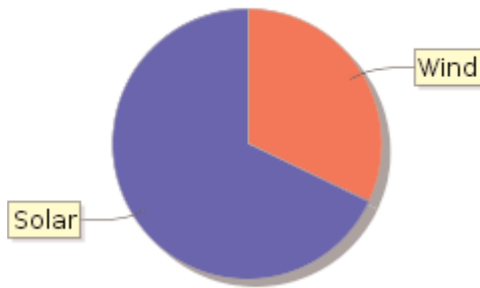
**DEMOGRAPHICS:**

Reach these key buyers and specifiers of equipment, systems and services in windpower and solar energy markets throughout North America.

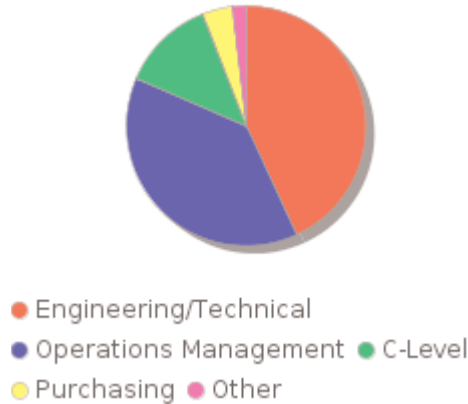
**Job Titles:** Operations and Engineering management responsible for buying, specifying and maintaining all site equipment, site operations and site services.

- Site and equipment managers
- System design engineers
- Onsite technical specialists
- Purchasing managers
- VP Operations, Operations directors and managers
- VP Engineering, Engineering directors and managers
- Power system managers, engineers and technical specialists
- IT and Communications system managers
- Environmental managers and specialists

**Energy Types**



**Job Function**



**Site Types**



**Location**



**Space and Materials  
Deadline: December 1, 2011**

Complete ads accepted in PDF, TIFF or EPS formats only.

**Sending files Electronically:**

For files less than 5 mgs, send file via e-mail to Julie Hammond, Production Manager, at [julieh@infowebcom.com](mailto:julieh@infowebcom.com).  
For files over 5 mgs, file can be uploaded to Webcom's FTP site using a compatible FTP software program.

**FTP Site Instructions:**

1) Please e-mail Julie Hammond, Production Manager, at [julieh@infowebcom.com](mailto:julieh@infowebcom.com) to indicate you are uploading a file. Include your company name, the file name, M2M, and for which issue the advertisement is scheduled.

2) With an ftp Client  
host name: [www.infowebcom.com](http://www.infowebcom.com)  
username: ads  
password: Webcom21

3) Through Windows Explorer  
<ftp://ads@www.infowebcom.com>  
username: ads  
password: Webcom21

Mechanical ad size dimensions (in inches):		
	Width	Height
Full page	8-7/8	10-3/8
1/2 page (island)	4-1/2	7-3/8
1/2 page (vertical)	3-5/8	9-3/8
1/2 page (horizontal)	7-3/8	4-3/4
1/3 page (vertical)	2-1/4	9-3/8
1/3 page (square)	4-1/2	4-3/4
1/4 page	3-5/8	4-3/4
<b>Full Page Ad Bleed: 8-5/8 x 11-1/8;</b> live matter must be within 8-1/8 x 10-5/8.		
Send production materials to: Julie Hammond, Production Manager 720-528-3770 ext 119 <a href="mailto:julieh@infowebcom.com">julieh@infowebcom.com</a>		